

EC'd Yes Last Received: 08/31/2012 9:13 AM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () AMER 4 PROSPERITY	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product AMER. FOR PROSPERITY	TOWSON, MD 21286	Salesperson () ANJIE BRADY
Estimate# 394	Agency C/P1/P2/E //394	
Buyer STEPHANIE KOHLBAUER	Flight Dates 09/04/2012 - 09/10/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

CLIENT: AMERICANS FOR PROSPERITY SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$10,600
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10P-1045P	LATE NEWS	:60	\$2,400.00	09/04-09/07	1	1	1	\$2,400.00	
				Buyline Comment: LATE NEWS								
	2	F	8P-9P	HOUSE	:60	\$1,200.00	09/07-09/07	1	1	1	\$1,200.00	
				Buyline Comment: HOUSE								
	3	SA	11P-1130P	SATURDAY LATE NEWS	:60	\$2,000.00	09/08-09/08	1	1	1	\$2,000.00	
				Buyline Comment: SATURDAY LATE NEWS								
	4	SU	10A-11A	FOX NEWS SUNDAY	:60	\$200.00	09/09-09/09	1	1	1	\$200.00	
				Buyline Comment: FOX NEWS SUNDAY								
	5	SU	10P-1045P	SUNDAY LATE NEWS	:60	\$2,400.00	09/09-09/09	1	1	1	\$2,400.00	
				Buyline Comment: SUNDAY LATE NEWS								
	6	M	10P-1045P	LATE NEWS	:60	\$2,400.00	09/10-09/10	1	1	1	\$2,400.00	
				Buyline Comment: LATE NEWS								

---REPORT TOTALS---

Report Totals: 6 / \$10,600.00

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---SALES MONTHLY TOTALS---

Sep 12: 6 / \$10,600.00
Sales Totals: 6 / \$10,600.00
Station Totals: 6 / \$10,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$265,000	CATV 0%	WAVY 39%	WGNT 0%	WPXV 0%	WTKR 31%
		WTVZ 0%	WVBT 4%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE